[](http://www.shrm.org/)**Volusia/ Flagler SHRM**

**Board Meeting Minutes**

March 20,2013

Present: John Kirkman, Eveline Kraljic, Claire Venables, Elvira Wolford, Lisa Brooks Thompson, Jeff Bissell, Riff Fernberg, Yvette Hernandez, Kenny Corbin, Ruth Alvarez Anzola and Linda Caracushansky,

Not Present: Erin Goldsberry, Cheryl Perrault, Al Truesdell, Suzy Suring, Brian Pinkalla, and Lynda Winter

Next Meeting: April 17, 2013

1. Programs
   1. April meeting- How to deal with a Chaotic World
   2. July- EEOC representative is coming
   3. May- How to hire- Daytona State College
   4. June- HR Leadership ( 4 hour Leadership certification) current conflict with CBE event.
      1. We need to brainstorm on best ways to advertise for this program.
   5. August Social- tentative date 8/28, right after HR Florida
   6. We want to have 2014 programs in by 11/30/2013.
2. Certification
   1. We have to be mindful that we can't submit for HRCI Certification after the event has passed. SHRM
   2. Billy Hamilton has signed up for the HR Certification Course
   3. 4 people have shown interest in signing up for the HR Certification Course.
3. President Elect
   1. CBE HR Track- Same format with 2 breakout sessions
      1. Pair up tax lawyer and legal to determine effect of health care reform.
      2. Pair up Hospital and Insurance perspective regarding health care reform.
      3. Joyce Chastain, HR Florida State SHRM President- HR Track
      4. Seeking sponsors for CBE
      5. We need to help promote CBE to our sister Chapters (Jax- Brevard- Spacecoast and VMA)
   2. At Large Survey Update
      1. Sample provided and discussed, sample will be sent to board members for critique and then sent out to all.
      2. $50 Gift Card to be raffled out within the people who respond to the survey.
4. Membership
   1. Renewals update
      1. 153 members in total and 56 have not paid.
      2. Email will be sent out to those who have not renewed
      3. Note: We can't make not paid members inactive because the system will not allow them to pay their dues and renew their membership.
      4. Effective April 2013 – If they have not renewed their membership they will have to pay $10 to attend meetings.
   2. Riff and Yvette will be meeting to determine feasibility of sharing meetings through SKype.
5. Communications
   1. All items to be communicated must be given to Erin and John by the first Wednesday of the month
   2. John will email all of us to determine what needs to be announced for the next meeting.
6. Marketing
   1. Sponsorship Update
      1. Concerns with current sponsors, many are not responding. All sponsors , on site, are currently paid through June.
      2. Waiting on Florida Health Care decision
      3. All Board members should let Claire know of any company interested in becoming a new sponsor; Vendor spotlight pays $500 and sponsor $150
      4. Reconvene in May meeting: Considering only allowing one vendor, per industry, to sponsor our chapter.
   2. Two hour meeting planned for May which could charge a small entry in order to make some $ for chapter to continue to give to the community
      1. Other local associations charge for meetings
      2. May want to consider small fee for large events
   3. Social event after hours should be considered to attract members and make more accessible to those who cannot attend monthly meeting during current times
      1. Maybe once a month or quarter for these social events
7. Financials
   1. The total balance of both accounts is $23,833.65- higher due to payments
   2. $7000 in money market right now, received $1050 for our quarterly SHRM contribution.
8. Hospitality
   1. Checking on new badges as we will not get more free badges.
   2. New Badges will only contain names, no company names and will still mention if they are board members or not.
   3. Proposed change to be made for badge clips instead of lanyards if cost-savings to chapter
      1. Lisa will contact badge vendor to get cost analysis
   4. Social event discussed above to be planned with help from hospitality
   5. Had close to 50 people attend today’s meeting.
      1. 43 Members
      2. 7 Non Members
9. Community Relations
   1. Lynda will communicate with Pace Center for Girls –
10. Foundations
11. Other Updates
    1. Become partners with American Payroll Association- let by Poppy Graham- Halifax
       1. Invite all payroll personal to first meeting March 22,2013
       2. Possibility of sharing speakers
    2. Monthly Items to go into State SHRM Newsletter
       1. Christy sent email requesting articles